

# TLVMUN2018

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## **PRESS COMMITTEE STUDY GUIDE**

•Chairs•

Alicia Beledo

Diletta Muccilli

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## PARTNERS

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Kingdom of the  
Netherlands



Embassy  
of the Federal Republic of Germany  
Tel Aviv



## WELCOME LETTER

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Dear Delegate,

On behalf of the entire secretariat and all the team responsible of creating this conference, it is our utmost pleasure to welcome you to TLVMUN 2018!

We are Dean Bitton and Reuven Rublin and we are the Co-Under Secretaries of Academics.

Together, with an amazing academic team, Chairs, Crisis Directors, Vice Chairs and Backroomers we have labored hard to create an incredible conference, outstanding days of debating and of course partying (the best academic aspect).

As the USG's of Academics we would like to put an emphasis on the Rules of Procedure, we will be using the IMUNA ROP that can be found on the TLVMUN website.

In addition, please be sure to submit your position papers on schedule so your chairs and co-delegates will have a sufficient amount of time to review them.

On a more personal note, all the team members that have been working on this conference are people with hands on experience in Model United Nations, and all of us can tell you how far this program can take you if you just set your mind to it and choose to engage and extract the most from yourself in the debate.

We would like to wish you a great time in your visit to Israel and a very productive conference!

With Regards,

Dean Bitton & Reuven Rublin

Co-Under Secretary General of Academics



## LETTER FROM THE CHAIRS

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Dear delegates,

Welcome to the TLVMUN press committee. First of all, we would like to congratulate you for being part of this new and exciting committee. If you are reading this letter it is because you have proven to be exceptional and have characteristics that not all delegates have. For this committee to have the power and relevance it deserves, we need bold, passionate, creative, intelligent, savvy and persistent delegates.

The TLVMUN Press Corps is not an ordinary press committee in which the delegates will simply focus on what happened on the committee in articles. In TLVMUN we want to be realistic and we want to represent the true fourth power. That is why the delegates will have the ability to influence not only other delegates from all the conference but the entire committees with their press releases. For this same reason, the study guide and the rules of procedure in the Press Corps, being such a special committee in their idiosyncrasy, must be different.

Although there is no established debate topic, you have to be aware that the topic of debate is the actuality of what is happening in the conference. For this reason, you, delegates, will have to have basic notions of knowledge of all the subjects of the rest of the committees and of the tensions of the actors involved if they want to do well their role as journalists.

That is why you should be aware that the press committee is special for many reasons. First, because you will be working all day on your articles. Second, because you are going to interact with the committees and with the rest of the delegates of the conference. Third, because you will rotate committees. And finally, because you will have the ability to change the fate of the conference if you use your weapons well. That is why we leave you under notice and we warn you that in this committee only the best of the best of journalism can participate and for that we need attitude and passion for your work.

On the other hand, we want you to see TLVMUN not only as an academic opportunity to develop your reaction skills, writing, working under pressure, but so that you take it as a personal challenge that can make you grow as a person. Take advantage of these days in Israel to exploit the model in its entirety. That includes making friends, attending socials and enjoying Tel Aviv. So, we recommend that you treasure the opportunity you have in this model to meet people from all sides, who knows? Maybe they end up being friends for life.

With nothing more to add, we remain at your total disposal for any questions or questions that you want to solve during your preparation.

See you at TLVMUN,

Alicia Beledo,  
Diletta Muccilli

Chairs of the Press Corps



## THE COMMUNICATION AGENCIES

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At the time of giving the information, who informs marks the difference of how it is reported. Therefore, there will be different information media with different ideologies and with provenances from different countries that will inform about the future of the conference based on different political dyes.

### THE NEW YORK TIMES

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The New York Times was founded in New York, US, in 1851. It is an American newspaper with worldwide influence and readership; it is owned by The New York Times Company, which is publicly traded but primarily controlled by the Ochs-Sulzberger family through a dual-class share structure. The New York Times has had one slogan since 1896, which is “All the News That's Fit to Print”. For this reason, the New York Times started publishing also some vulgar and harsh statements because of their news value.

### CNN

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Cable News Network (CNN) is an American basic cable and satellite television news channel owned by the Turner Broadcasting System, a division of Time Warner. Since its debut in 1980, CNN has expanded its reach to a number of cable and satellite television providers, several websites, and specialized closed-circuit channels. The presidency of Donald Trump has led to many prominent controversies involving CNN. Donald Trump himself has defined the channel as a “fake and fraudulent news media”. In particular, the administration was seeking the removal of Jeff Zucker as CNN president.

### AL JAZEERA

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Al Jazeera is a state-funded broadcaster in Doha, Qatar, owned by the Al Jazeera Media Network. Initially launched as an Arabic news and current-affairs satellite TV channel in 1996, Al Jazeera is now a major global news organization. Al Jazeera Media Network is owned by the government of Qatar. Al Jazeera Media Network has stated that they are editorially independent from the government of Qatar as the network is funded through loans and grants rather than government subsidies. The network is sometimes perceived to have mainly Islamist perspectives, promoting the Muslim Brotherhood, and having a pro-Sunni and an anti-Shia bias in its reporting of regional issues. However, Al Jazeera insists it covers all sides of a debate, with very little specifically religious content in its broadcasts.

### PEOPLE'S DAILY

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The People's Daily is the biggest newspaper group in China. The paper is an official newspaper of the Chinese Communist Party, founded in 1948. Editorials in the People's Daily are regarded both by foreign observers and Chinese readers as authoritative statements of official



government policy, and they all must be government approved. The People's Daily is also responsible for the publication of the Global Times, a journal which have a strong nationalistic approach, hosting the Strengthening Nation Forum.

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#### LE FIGARO

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Le Figaro is a newspaper of France, the oldest, of national circulation of those that are still published. It was founded on January 15, 1826. The ideology of this medium is center-right. It sympathizes with the French political party Les Républicains.

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#### DIE WELT

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It is a newspaper of national circulation founded in Hamburg in 1946. It is a conservative newspaper that has agreements with Le Figaro and the English Daily Telegraph.

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#### KOMSOMÓLSKAYA PRAVDA

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In English "Truth of the Komsomol", is a Russian newspaper of national coverage founded in 1925 like official organ of the youthful organization of the Communist Party of the Soviet Union, the Komsomol. The newspaper continued to be published independently after the dissolution of the Soviet Union in 1991, maintaining its editorial line. It is currently the second most read newspaper in Russia.

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#### ISRAEL HAYOM

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In English "Israel Today", is an Israeli newspaper of national coverage founded in 2007. Is a Hebrew daily newspaper with a centre-right political alignment. Is a pro United States communication agency and it is the newspaper that has more readers in Israel, maybe because of the fact that is free. It formally supports Donald Trump's campaign.

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#### ESTIA

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In English "Home", is a right wing conservative and nationalist newspaper from Greece. Founded in 1876, is one of the most read newspapers in the country, especially after the political fragmentation of the last years. It focuses on an anti-european point of view and supports the new right wing political populist parties that have arisen along the last years as part of the economic and European crisis of Greece.

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#### EL UNIVERSAL

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In English "The Universal", is a Venezuelan newspaper. Is part of the Latin-American Newspaper Association. It has partnerships with "La verdad" and "El Informador". The newspaper has maintained a line close to the postulates of the opposition to the governments of Hugo Chávez and Nicolás Maduro and maintains a critical editorial line with the economic policies of President Maduro and his predecessor. However, it has to be careful with



how the critics are made because of the delicate situation in Venezuela. Founded in 1909, is a key informer of the political, economic and social crisis in Venezuela and the rest of Latin America.

## FUNCTIONING OF THE COMMITTEE

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### THE CHAIRS

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The chairs of the committee will be in charge of coordinating the entire press team. They will have the role of moderating the debates that are made within the committee, as well as awarding to the different media represented the committees in which they will work each day and review the press releases, articles and other journalistic works that the delegates carry out. Thus, they will have to authorize all the movements that the press delegates want to make to affect other committees or delegates in particular. Thus, it will be in charge of making secret daily reports that will be delivered in the morning to the delegates who will mark the informative objectives of that day that the delegates will have to fulfill.

### THE DELEGATES

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The delegates of the committee may represent a means of communication either individually or in pairs. They will have the responsibility to act under the policy and ideology of their newspaper or media. Thus, their actions will be limited to reporting on what happened in the committees that are awarded each day, create reports or daily articles and news that affect the future of committees. Likewise, they may provide classified information to certain delegates from other committees under the format of reports or research papers to act in one way or another during the debates and focus their negotiations on what paths.

### COMMITTEE SCHEDULE

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At the beginning of each day the press corps chairs give the secret daily reports in the name of the directors of each media with the objectives of the day. After that, the chairs will hold a press conference, in which the delegates will conduct a session regarding the expectations for the day and reflection from the past day. In this press conference moderated caucuses will take place in order to debate which points should the different media address in general and in the specific committees. After the press conference, the chairs will allocate the delegate to different committee rooms.

Every day the press corps Chairs, together with the committee chairs, will choose a single delegate or chair from each room that would be interviewed by the press corps. Besides that, the press corps will be able to enter the different rooms while they are on breaks and unmoderated caucuses and conduct unplanned interviews.



At the end of each day, articles will be published that sum up the day in a specific committee that was allocated to the delegate by the Chair. These articles must be written under the criteria and ideology of each of the media represented. Thus, each delegate must publish an article or report that provides new information to the committee and that has effects on what will be discussed the next day. These articles will add extra information in the form of a crisis by reporting human rights violations, discoveries about military movements, new alliances between countries or other information relevant to the committee in question. This means that Press delegates may be able to give information to the delegates of other committees in order to pressure the results of the resolutions based on the interests of the media they represent. In addition to the final article of the day other press releases along the day are in order.

The press corps will also work closely with the crisis backroom; they will publish in the crisis group news from their specific allocations to move forward the debate as the directors see fit. This will work with the press corps chairs regulating the press delegates.

The deadlines for the handing of work along the day will be the following:

Morning deadline, before lunch - submit to the chairs the piece expectation or guideline for the day (editorial, interview, factual piece) with details on the direction/composition of the piece.

Afternoon deadline, before coffee break - first draft of the piece submitted to the chairs

The last hour or session of committee will be dedicated to a press briefing by all the journalists who will submit and present the final piece to the chairs and the other journalists. The pieces will be sent to print or to be published in the TLVMUN Facebook group dedicated to public news in which all participants of the conference shall join. Normally, articles and reports will be released the next morning, however, breaking news may be published during the sessions if the chairs allow it.





## REQUIREMENTS AND GUIDELINES

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- Each journalist will be required to submit at least 3/4 pieces throughout the conference. Pieces can be either:
  - Factual (Report of facts, interviews and basic happenings)
  - Editorials (Opinion based seeing the policy of the journal)At least one of the three pieces must be an editorial.
- Journalists will be able to use the following tools to report:
  - Interviews to other delegates, chairs and Secretary General
  - Pictures
  - Videos
  - Sources (other journalists, chairs, secretariat members)

Additionally, each journal will hold its own Twitter page and will be required to regularly post on with updates on the committees and beats. These channels will be followed by the TLVMUN Press Corps Facebook Page managed by the Chairs and will repost the tweets on the TLVMUN Press Corps Facebook Page which will be available to all conference members.

## RULES OF PROCEDURE

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The rules of procedure of the committee will be based in the Israeli Model United Nations Association Rules of Procedure, so the delegates shall be familiarized with them. The special rules of procedure for the committee are going to be:

### **Daily set of the agenda:**

The delegates, based on the news of the previous day, should establish an agenda to debate in common on a specific topic that is common to all the committees. This issue should be addressed by all means regardless of the committee in which they are located. Normally, the agenda item should be a cross-cutting crisis that affects all the committees or the subject of the conference itself, in this case the technology. To establish the agenda, the common procedure of the rest of the committees will be carried out. Once the forum is opened, the delegates will present a motion to establish the agenda with the title of the topic they wish to discuss. Next, two speakers will speak in favor of that topic and two against and the vote will proceed. If the motion is not passed, other motions to establish the agenda may be introduced and the same process will follow.

### **Daily Opening statements:**

As good journalists, the work of communicating and giving a press conference as representatives of the different media, the delegates will have to make a speech every day after setting the agenda with the point of view of their newspaper and the events revealed by the press the previous day. Not only that, but the first day the general list of speakers will be used to present each medium including the ideology, the prestige of the medium itself, the

public objectives of the same and the interests in the different committees. Thus, the delegates will have to say in the general list of speakers the interests they may have in being in specific committees for the rest of the day. Keeping this in mind, delegates should plan their actions and publications carefully keeping in mind the agenda of other committees and the future of the conference to have the ability to be "in the right place at the right time".

Apart from these special procedures, the rest of the rules will be applied in the same way and the debate sessions will have the same format as the rest of the committees. Of course, it should be noted that the application of the rules of procedure and other special provisions will be at the discretion of the chairs of the press committee.

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## BEST DELEGATE CRITERIA

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**Best delegates will be chosen by the chairs according to the following criteria:**

1. Ability to adhere to the deadlines of submission.
2. Ability to stick to the journal policy (right wing, left wing, political, economic, neutral)
3. Ability to stick to the given "beat", committee or topic.
4. Content of the piece. This includes varied work, ability to create "unexpected" changes inside the committees, skills for exposing possible loopholes in resolutions such as any mistakes in policy or procedure, and ability to make impactful pieces.
5. Ability to present the piece in the press briefings.
6. Dynamism
7. Ability to know the different topics of the committees and be able to create reports or pieces according to the specific content of the same.